

Luise Maldonado

Luise Maldonado, a proud Texas native and graduate of Sam Houston State University with a B.F.A. in Dance, combines artistry and leadership in her role as Marketing & Sales Specialist at Spotlight Events, Inc. With a celebrated career spanning national titles as a dancer and coach, Luise has contributed to the success of all-star, collegiate, high school, and studio teams. A career highlight includes helping secure the Dancin' Bluebonnets' first World Championship title at the 2018 USASF Dance Worlds.

Luise's impact extends beyond competition. As a valued member of the National Dance Alliance (NDA) for over a decade, she has inspired countless dancers, earning accolades like Top Head Instructor in 2020 and 2024. Her dedication takes her nationwide as a sought-after choreographer, judge, and consultant, shaping the future of the dance industry through her passion, creativity, and vision.